

Visual Puns

Literal compound word interpretations

A dark blue diagonal gradient bar that starts from the bottom left corner and extends towards the top right corner, covering the lower half of the slide.



VISUAL PUN

1. The use of a symbol in such a way as to suggest two or more meanings or different associations.
2. The use of two symbols of the same or nearly the same appearance or sound with different meanings.



Visual Puns



That's so punny!

What is a visual pun?

- First, let's find out what a pun is.
 - A pun is a play on words intended for a humorous or rhetorical effect.
 - They are usually the butt of a bad joke.
 - Example: "I used to be addicted to soap, but I'm clean now."



Anything that is unrelated to elephants is irrelephant.

Visual Puns



- Visual Puns are puns involving an image or images in addition to or instead of language.
- The images often take on a literal interpretation of singular or compound words.

Let's take a look at some more visual puns...

- What do you think this image represents?
- Break the image down into parts.
- Remember to be extremely literal!
 - What could a crown and a can of Pepsi possibly represent?



Can you take a whack at this visual pun?



- What parts of this image can be broken down to create a compound word?

Visual puns can be made out of almost anything.



- Anyone have an idea as to what this image could be?

Visual puns can be created from singular nouns.

- What one word could this image represent?
- What do bread and slippers have to do with one another?
- Ooohhh.... I get it!



Might be fun to swim in one of these.



This is a little more challenging.



A stinky engagement, perhaps?



Now, let's create some of our own.

- From the list you were given, choose three words which interest you.
- Create some sketches, then decide which visual pun you will create.
- Our finished product will be a fun and interesting visual pun!



Basic Visual Pun List
The following is a list of 32 general
expressions for Visual Puns.

Flower Bulb

Jack Frost

Fire Drill

Dragon Fly

Dr. Pepper

Tap Dancing

Tooth Fairy

Watch Dog

**Second Hand
Store**

Visual pun practice:

In the boxes below, draw what you think these words would look like literally.

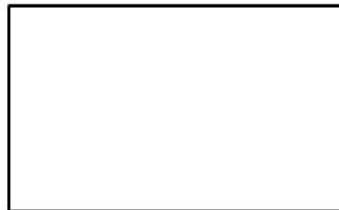
1. Palm pilot



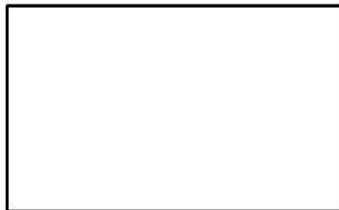
2. Egg plant



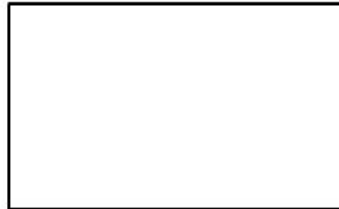
2. Dr. Pepper



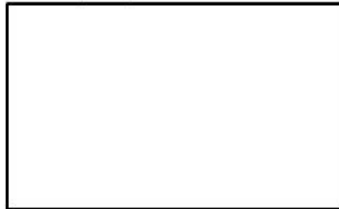
4. Pool table



5. Baseball bat



6. Quarter pounder with cheese



Project

- You will designing your own **visual pun**. You will sketch out several brain storming ideas, will pick your favorite, and then you will depict your **visual pun** using your drawing skills.

STEP ONE

- 1. Pick three ideas for visual puns (use the list on the next slide, or come up with your own).
- 2. Draw several sketch ideas of how to depict these puns on the scratch paper provided. **Each pun should have several different sketches.**

PUNS IDEAS

- Watch Dog ,
 - Fan Club,
 - Second Hand Store,
 - Water Closet,
 - Strong Box,
 - Photo bug,
 - Bookworm,
 - Loud Tie,
 - Toothpick,
 - Gatorade,
 - Handcuffs,
 - Horseradish,
- Fireman,
Wisdom Tooth,
Mail Man,
Boxing Match,
Butterfly,
Moth Ball,
Garden Hose,
Horse Fly,
Eyeball,
Handball,
Football,
Fruit Punch,
Deviled Eggs,
- Jack Frost,
Dreadlock,
Fire Drill,
Starfish,
Airline Food,
Buffalo Wings,
Catfish,
Couch Potato,
Freezer Burn,
Junk Food,
Rush Hour,
Talk Show,
Fruit Fly,
- High Heels,
 - Corn Dog,
 - French Fry,
 - Artwork,
 - Snow Day
 - Skipping School
 - Playing Possum
 - Flash Light
 - Sleeping Bag
 - Sea Horse