

1616 17th Street Ste 462
Denver, CO 80202
Phone: 303.605.2885

Submission Deadline- Friday February 5, 2016 at 5 PM MST

Amp the Cause is looking for a Colorado high school senior, university student, university student team, or a university faculty member to participate in a design competition to create a poster and t-shirt for the 7th annual Denver Day of Rock. Students, student teams, and faculty are invited to submit a design for the Denver Day of Rock event that will serve as a primary vehicle for promoting the event through t-shirt and poster distribution.

Award List:

- \$1,000 Educational Stipend
- \$1.00 per t-shirt sold at the 2016 Denver Day of Rock (May 28, 2016)
- Winner will be featured on the Denver Day of Rock website
- 2 VIP tickets to Denver Day of Rock

This year's Denver Day of Rock will be May 28, 2016 and will be held on the 16th Street Mall in Downtown Denver. The event typically attracts over 100,000 people. Featuring an eclectic mix of music, entertainment, and food it promises to be a one of a kind event. Drawing on the success of the inaugural Denver Day of Rock, this year's Memorial Day celebration will unite the local business and music communities together to help generate support for the children of Colorado.

Amp the Cause, formerly Concerts For Kids, was founded in 2004 with the purpose of raising funds and awareness for a variety of local children's health and education programs. Through various fundraising events and community service projects, we have been able to give over \$4.7 million in monetary and in-kind donations to over 50 different organizations throughout Colorado. Throughout the year, Amp the Cause organizes and hosts events such as: Denver Day of Rock, Community Day, Celebrity Waiter, Sunday Sounds at Children's Hospital Colorado, Holidays For Kids and our A Million For What Matters Raffle.

The design competition will display the talents of local artists, while a portion of the t-shirt sales will raise funds for local non-profit organizations. Through the t-shirts and poster design, you can help Amp the Cause spread awareness and generate funds while sharing your own unique design!

Thank you so much for submitting your design(s). We are very excited to see your ideas and to showcase the talents of students, student teams and faculty in Colorado. Good luck!

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Name: _____

Address: _____

Grade: _____

School and Major/Minor: _____

Telephone Number: _____

Email Address: _____

Submission Guidelines

In order for submissions to be reviewed, all guidelines must be strictly adhered to as outlined below. Any violation of these guidelines is grounds for designs to be disqualified. For more information or to submit questions, please email erica@ampthecause.org, or to learn more about Amp the Cause please visit: <http://www.ampthecause.org>

1. Each submission must be an original work of art, created in any medium, from a student, student team or faculty member. If the artwork is media such as painting, drawing or photography, the artwork must be converted to a digital file. (Plagiarism will not be tolerated and evidence of will result in immediate disqualification).
2. Each entry must incorporate the Denver Day of Rock logo, Amp the Cause logo, your school logo and May 28, 2016 and the location: 16th Street Mall.
3. Entries must be able to fit three formats—a 20"x36" poster, a V-neck t-shirt and a crew neck t-shirt.
4. Each design must be suitable for all ages—no suggestive imagery or other inappropriate connotations.
5. Artists are encouraged to submit a maximum 300 word summary of their design and the inspiration behind it along with the completed application. *Please include summary as a separate digital file.*
6. By entering your design into the contest, you grant permission to Amp the Cause as well as your school to reproduce your work and publicize it in print, online, and social media using the information provided on this entry form.
7. Representatives from Amp the Cause will judge submissions.

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8. Submissions are due no later than Friday, February 5, 2016 at 5 PM MST.

Submission Guidelines Continued

9. Entries may be submitted via a flash drive in person or mailed to: Amp the Cause Office, 1616 17th Street Suite 462 Denver, CO 80202 or online via DropBox (www.dropbox.com)
10. Please ensure all documents are submitted at the same time.
11. Each submission must adhere to the guidelines set forth.
12. Notification of the winning design will occur within two weeks after submission. Winners will be notified by Friday, February 19, 2016.

Design Guidelines:

1. Original vector art files (.eps or .ai) must be submitted
2. 300 DPI

Poster

3. One or two color designs only for poster

T-shirt

4. Shirts will be white and printed with black ink, please share final artwork file in black and white
5. Front and back of shirt printing area cannot exceed 15" x 15"

Submission Checklist:

Be sure that all of the required items below are included with the submission

- € Application form fully completed with accurate contact information.
- € Maximum 300 word summary about the design and the inspiration behind it.
- € Artist name and contact information written on the thumb drive or the Dropbox file.
- € Artist name included on all submission files as part of the file name.
- € Design files.
- € Flashdrive or Dropbox file should include the following three design files for each original design created.
 - a. Final original design file for the poster.
 - b. One sketch/rendering of a V-neck t-shirt with the original design on it (white shirt, black ink)

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- c. One sketch/rendering of a crew neck T-shirt with the original design on it (white shirt, black ink)

Schedule of Submission

- 1. Submissions are due no later than Friday, February 5, 2016 at 5 PM MST
- 2. Notification of the design selected will occur by February 19, 2016.

Artist Signature: _____

Date: _____